



# Amir Kadouri

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## About

Designing a product is a game of balance more than drawing a pretty shape. I strongly believe in human centered design, first of all you should keep in mind the end user, without neglecting the technical and financial sides which are curtail to the development process.

As a PM I will make sure that the product will be whole, my unique point of view allows me to have a 360° understanding on every element and step along the path from sketch to a product on the shelf.

## Experience

### Industrial Designer

#### Studio PK LTD (2013 - Present)

- Concept development
- Look & feel, CMF creation.
- User research.
- Design for manufacturing (DFM).
- Design of manufacturable injection mold deep 3d textures.
- Mold definitions & Drawing.
- Deep technical understanding of working with various materials.
- Solidworks expert.
- Collaborating with project managers, marketing managers, engineers, manufactures & Patent Attorneys.

### Industrial Designer

#### Amir Kadouri design (2013 - 2018)

- Product development
- Freelance

### Founder and Moderator

#### Hands on design workshop (2013 - 2018)

"Hands on design" workshop was found by a fellow industrial designer and me. The focus of the workshop is to introduce the field of industrial design to young entrepreneurs.

In collaboration with the Technion international school and the Jewish Journey, we created a two week program over the span of a month that covered a concept to market simulation of developing a product, starting with brain storming ideas up to a design intention model with a complete business plan and go-to-market strategy.

Between 2013-2018 we had over 200 participants.

## Experience

### Computer Room manager

Hadassah Academic College (2012 - 2013)

I led a team of 9 instructors.

As a manager I was responsible for the training of the instructors and consult them in their work.

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## Education

### M.Sc, Industrial Engineering

Afeka College of Engineering (2022 - Present)

### B.Des, Inclusive industrial Design

Hadassah Academic College (2008 - 2012)

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## Honors & Awards

### 1st place, Final project.

The Manufacturers Association of Israel  
2012

### 2nd place, Rishon Le-zion Community Center - Redesign

IACC-Israel association of community centers  
2011

### 3rd place, "Compactus" Rdesign 24h blitzcontest

Compactus systems  
2010

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## Skills

### Languages

Hebrew: Native.

English: Excellent.

### Software

Solidworks: Native

Rhinoceros: Very good.

Keyshot: Very good.

Illustrator: Very good.

MS-Office: Very good.

Photoshop: Good.

R-Studio: Novice.